

Table 1 Summary of Hayle Food Store Proposals

	Net Sales Sqm	Food Sales Sqm	Non Food Sales sqm	Food Turnover £m 2010	Food Sales Density £psm 2010	Price base	% Turnover from Catchment Area	Turnover from Catchment Area £m 2010	2014 Turnover from PCA £m	2014 Total Turnover £m
WYG Sainsbury's	3,042	2,130	913	27.3	12,817	2007	40%	10.90	11.1	27.9
SP - ING	3,159	2,053	1,106	23.6	11,500	2007	85%	19.98	20.4	24.1
Savills - Morrison's	1,858	1,486	372	16.2	10,914	2007	85%	13.79	14.1	16.5