

Summary of WYG Household Survey - Questions 1 and 13 dated May 2009

Table 2.1 Summary of Main Food Responses

Main Food	Zone							
Store	1	2	3	4	5	6	7	8
Hayle Co Op	0%	1%	15%	0%	0%	0%	0%	0%
Hayle Other								
Hayle Lidl	0%	2%	9%	1%	1%	0%	0%	2%
Hayle M&S	1%	2%	1%	0%	0%	0%	0%	0%
Hayle Londis								
Camborne Tesco	0%	4%	23%	1%	57%	0%	0%	2%
Penzance Morrison's	33%	11%	17%	37%	1%	26%	4%	0%
Penzance Tesco	43%	4%	13%	4%	0%	38%	0%	0%
St Ives Tesco	0%	58%	3%	0%	0%	0%	0%	0%
St Ives Co Op Stennack		3%						
Helston Tesco	0%	0%	1%	29%	0%	0%	73%	0%
Redruth Morrison's	0%	2%	3%	0%	12%	0%	0%	11%
Internet	4%	3%	3%	1%	1%	6%	3%	2%
Total	82%	88%	89%	73%	71%	70%	79%	17%

Table 2.2 Summary of Top Up Food Responses

Top Up Food	Zone							
Store	1	2	3	4	5	6	7	8
Hayle Co Op	1%	3%	28%					
Hayle Other								
Hayle Lidl	0%	2%	9%	0%				
Hayle M&S	1%	2%	3%	3%	1%			
Hayle Londis								
Camborne Tesco	0%	1%	2%	0%	21%			
Penzance Morrison's	7%	2%	3%	7%	0%	4%	1%	
Penzance Tesco								
St Ives Tesco	0%	23%	2%					
St Ives Co Op Stennack	0%	18%						
Helston Tesco								
Redruth Morrison's								
internet	0%	0%	2%	0%	1%	2%	1%	0%
Total	9%	50%	48%	10%	23%	6%	3%	0%

**Table 2.3 Summary of Main Food Responses - excluding SFT**

Main Food	Zone							
Store	1	2	3	4	5	6	7	8
Hayle Co Op	0.0%	0.5%	15.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Hayle Other	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hayle Lidl	0.0%	1.5%	9.7%	1.0%	0.5%	0.0%	0.0%	2.0%
Hayle M&S	1.4%	1.5%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Hayle Londis	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Camborne Tesco	0.0%	4.1%	23.5%	1.0%	57.1%	0.0%	0.0%	2.0%
Penzance Morrison's	34.2%	11.3%	17.8%	37.4%	0.5%	27.7%	4.2%	0.0%
Penzance Tesco	45.2%	4.1%	13.3%	4.0%	0.0%	40.4%	0.0%	0.0%
St Ives Tesco	0.0%	59.8%	3.1%	0.0%	0.0%	0.0%	0.0%	0.0%
St Ives Co Op Stennack	0.0%	2.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Helston Tesco	0.0%	0.0%	1.0%	29.3%	0.0%	0.0%	74.6%	0.0%
Redruth Morrison's	0.0%	1.5%	3.5%	0.0%	12.1%	0.0%	0.0%	11.2%
<b>Total</b>	<b>80.7%</b>	<b>87.1%</b>	<b>88.3%</b>	<b>72.7%</b>	<b>70.2%</b>	<b>68.1%</b>	<b>78.8%</b>	<b>15.3%</b>

**Table 2.4 Summary of Top Up Food Responses - excluding SFT**

Top Up Food	Zone							
Store	1	2	3	4	5	6	7	8
Hayle Co Op	1.3%	2.5%	28.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Hayle Other	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hayle Lidl	0.0%	2.0%	9.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Hayle M&S	1.3%	2.0%	2.6%	3.0%	0.5%	0.0%	0.0%	0.0%
Hayle Londis	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Camborne Tesco	0.0%	1.0%	2.0%	0.0%	21.2%	0.0%	0.0%	0.0%
Penzance Morrison's	6.6%	1.5%	3.1%	7.0%	0.0%	4.1%	1.4%	0.0%
Penzance Tesco	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
St Ives Tesco	0.0%	22.5%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%
St Ives Co Op Stennack	0.0%	18.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Helston Tesco	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Redruth Morrison's	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	9.2%	49.5%	46.4%	10.0%	21.7%	4.1%	1.4%	0.0%

