

Table 3.1 Catchment Area Population Estimates - Based on WYG Table 2 Appendix G

Year	1	2	3	4	5	6	7	8	Total
2010	25,550	11,676	15,064	12,097	24,961	9,047	24,517	45,550	168,462
2011	25,667	11,733	15,148	12,180	25,088	9,089	24,857	45,845	169,607
2012	25,866	11,837	15,290	12,312	25,290	9,173	25,305	46,338	171,411
2013	26,101	11,967	15,455	12,431	25,526	9,173	25,726	46,847	173,226
2014	26,339	12,099	15,624	12,551	25,773	9,346	26,149	47,374	175,255

Table 3.2 Convenience Goods Spend Per Head excluding SFT 2007 prices - Based on WYG Table 3a Appendix G

Year	1	2	3	4	5	6	7	8	Total
2010	1,461	1,513	1,461	1,601	1,563	1,481	1,647	1,622	12,349
2011	1,468	1,521	1,468	1,609	1,571	1,488	1,655	1,630	12,411
2012	1,476	1,528	1,476	1,617	1,579	1,496	1,664	1,638	12,473
2013	1,483	1,536	1,483	1,625	1,587	1,503	1,672	1,646	12,535
2014	1,490	1,543	1,490	1,633	1,594	1,511	1,680	1,655	12,598

Table 3.3 Total Convenience Goods Spending Excluding SFT based on table 3.1 and 3.2

Year	1	2	3	4	5	6	7	8	Total
2010	37.33	17.67	22.01	19.37	39.01	13.40	40.38	73.88	263.04
2011	37.69	17.84	22.24	19.60	39.41	13.53	41.14	74.73	266.18
2012	38.17	18.09	22.56	19.91	39.92	13.72	42.10	75.91	270.38
2013	38.71	18.38	22.92	20.20	40.50	13.79	43.01	77.13	274.64
2014	39.26	18.67	23.29	20.50	41.09	14.12	43.94	78.39	279.26